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ABSTRACT

The present invention relates to a composition comprising, in a cosmetically acceptable support suitable for dyeing the hair, at least one direct dye and at least one crosslinked polymer containing acrylic residue units of the structure

in which R_1 denotes H, CH_3 or C_2H_5 , and C_{10} - C_{30} alkyl acrylate residue units, wherein the composition is a direct dyeing composition for the hair, and wherein said at least one direct dye is an anthraquinone or azo dye which is acidic or cationic.